



COUNT FOR ZERO INVITATION

Mission and Objectives

The Issachar Initiative exists to serve the Church by raising **Awareness** (bringing vision and clarity of the unfinished work of the Great Commission) and by providing **Trusted Information** (a reliable source of aggregated data) that leads to increased **Mobilization** of workers and resources to the places where the Church is not.

Issachar Channels

Since its launch in January 2012, the Issachar Initiative has provided vision casting content, tools and events through a variety channels including:

- [Issachar Initiative](#)
- [Issachar Summits](#)
- [Issachar Blog](#)
- [Issachar Count for Zero Curriculum](#)
- [Issachar Video Library](#)
- [Issachar Mobile App](#)
- [Issachar Facebook](#)
- [Issachar Twitter](#)
- [Issachar Linked In](#)
- [Issachar Resources](#)

Count for Zero Organizations Site

Issachar Initiative continues to explore opportunities to remain organizationally neutral, while raising awareness of the unfinished work of the Great Commission. It desires as well, to inform Kingdom investors about ministries and organizations that are committed to helping extend the Reach of the Church to the remaining Unengaged, Unreached People Groups (UUPG) s.

INVITATION

The Count for Zero Organizations site was launched at [IssacharInitiative.org](#) and [CountForZero.org](#), as one more resource to help inform Kingdom investors whom God is drawing into His work among the UUPGs.

Evangelical ministries and mission organizations (both domestically and internationally) are being invited to self-vet their projects and initiatives against three established criteria, and commit to being a Count for Zero organization.

Those ministries and organizations who believe that they meet this criteria, and who are then able to provide one or two current and active projects that align with the criteria, will be listed (along with their web site link and/or contact information) and included on the Issachar Count for Zero organizations web site, as well as the Issachar Resource Guide distributed on the [Issachar Resources site](#) and at Issachar Summits.

Count for Zero organizations will also be allowed the option to download and feature a Count for Zero logo on their web site with a link back to the Issachar Initiative web site, further helping to raise awareness of the unfinished task and those who are committed to the remaining work.



NOW Accepting Count for Zero Organization Names

Issachar Initiative is now accepting Count for Zero organization applications.

Criteria

In order to be considered for inclusion on the Count for Zero Organization site and in the Issachar Resource Guide, we ask that each ministry or mission organization commit to the following three criteria.

1. **Unengaged, Unreached People Groups (UUPG).** Count for Zero ministries and mission organizations commit to projects that extend the reach of the Church to Unengaged, Unreached People Groups where there are currently no known full-time Christian workers attempting to do evangelism and church planting, and less than 2% of the population of the people group is Evangelical. **AND,**
2. **Biblical Elements of the Great Commission Task.** In addition to having projects with an ethno linguistic and geographical focus on UUPGs, Count for Zero ministries and mission organizations, commit to projects focused on one or more of the five "currently very strategic" elements of the Great Commission, defined as:
 - **Scripture Translation, Distribution and Use** so that one day there would be ZERO languages without the Scriptures.
 - **Disciple Makers to all Unreached People Groups**, so that one day there would be ZERO people groups without Disciple Makers.
 - **Evangelism focused on the most neglected (Muslims, Hindus, Buddhists & Secularists)**, so that one day there would be ZERO people who have not heard the Gospel.
 - **Orality and Oral Tools**, so that one day there would be ZERO oral learners without an oral Bible or oral Scriptures.
 - **Church Planting and Presence**, so that one day there would be ZERO villages or neighborhoods without a church. **AND,**
3. **Statement of Faith.** The third criterion asks Count for Zero ministries and mission organizations to commit to a statement of faith consistent with the Christian church's historic creeds. The statement of faith adopted by the Issachar Initiative can be found at [Statement of Faith](#).

STEP ONE

If you believe your ministry or mission organization meets the above criteria and would like to be considered for inclusion on our Count for Zero Organization site and in our Issachar Resource Guide, please [complete and submit your online application](#) at the Count for Zero Organizations site.

As part of your application, you will be asked to upload at least one high level project overview that demonstrates your work among [Unengaged Unreached People Groups \(UUPGs\)](#), in one or more of the five elements where Issachar is bringing focus.

Here is a suggested format of your project overview. (Note: Project overviews are for Issachar's internal review only and will not be published publically, to protect the sensitive nature of the work and the individuals involved.)



Sample Project Overview

Project Name: Operation Word of God (OWG)

Project Description: OWG is a project launched in 2013 to identify, train and equip indigenous leaders from the XYZ people group, to travel into the Bedouin, Ruarha people group to provide relief and compassion, and to identify a person of peace for the purpose of establishing listening groups, so that an Oral story set can be developed for this people group who does not currently have the Word of God available in their heart language. Currently there are 2 workers who have now captured 10 key stories from the Word of God that have now been verified through Scripture consultants, toward the goal of 35 key stories from Creation to Revelation, and including the birth, life, death and resurrection of Jesus Christ.

People Group(s): Bedouin, Ruarha (Algeria). Religion: Islam

Element(s): Orality & Scripture

STEP TWO

If Issachar Initiative agrees that your ministry or mission organization meets the criteria for a Count for Zero organization, then your ministry name with web site link (if appropriate), along with element focus, geographical focus and contact information will be listed on the Issachar site and in the Issachar resource guide.

STEP THREE

Approved CFZ organizations will also be allowed the option to download and include the CFZ logo on their ministry or organization website, with a link back to the Issachar Count for Zero website.

Other Recommendations

Here are some additional recommendations to CFZ organizations:

- Consider conducting a [Count for Zero](#) Campaign to bring awareness to the unfinished work by ordering or downloading the Count for Zero Small Group Study Kit, Church Kit or Individual Participant Guides to share with your staff and network. Note that the download version is FREE, and that printed church kits, individual kits and DVD sets can be purchased through Outreach, Inc.
- Consider creating a 2 - 3 Minute Count for Zero video that shares what your ministry or organization is doing to Count for Zero that can be shared at the [Count for Zero Stories](#) site.
- Help share the Count for Zero message by “liking” us on [Facebook](#), “following” us on [Twitter](#) and signing up for our Newsletter at <http://issacharinitiative.org/blog/>.

COST

Issachar Initiative does not solicit public donations, as we are a servant body to the global church. There is no cost to participate and to be considered as a Count for Zero organization.